

**First Nations Education Authority  
Logo Design Request for Proposals  
May 26, 2023**

**RFP Release Date: May 26, 2023  
Proposals Due: July 31, 2023, 11:59 pm PST**

Proposals must be submitted by email to:

Mary Mollineaux, Executive Director  
First Nations Education Authority  
Suite 703, 100 Park Royal South  
West Vancouver, BC V7T 1A2  
[info@fneajurisdiction.ca](mailto:info@fneajurisdiction.ca)

## **1. Summary**

This Request for Proposals (RFP) is to solicit logo designs from First Nations artists from BC for a new logo for the First Nations Education Authority (FNEA) to be used on its information materials and website.

This RFP is being issued by FNEA and the project will be guided by FNEA staff working closely with a working group and gathering input from FNEA Board members.

The main contact for this project will be Mary Mollineaux, Executive Director, FNEA.

FNEA is seeking a talented First Nations artist from BC to submit their original artwork for the FNEA logo design by **Monday, July 31, 2023, 11:59 pm PST**.

The selected artist will have their art featured for the new FNEA logo. The payment for a selected design will be \$4000.

## **2. Eligibility**

This RFP is open to First Nations artists (at least 18 years of age or older) who are members of or otherwise affiliated with a BC First Nation.

FNEA Board members and staff are not eligible to participate in this RFP.

## **3. About FNEA and Education Jurisdiction**

FNEA is an independent body that assists First Nations in BC that have assumed jurisdiction, or law-making authority, over their K-12 education systems on their land pursuant to education jurisdiction agreements with Canada.

First Nations in BC have worked tirelessly for over two decades to advance First Nations education jurisdiction in BC. Under jurisdiction, First Nations:

- have law-making authority over their education systems

- pass education laws that are recognized by Canada and BC and thus have protection from potential changing federal policies.

Ultimately, under jurisdiction, First Nations have control over their education systems including teacher certification, school certification, graduation requirements, and course approvals.

In 2022, the first four Participating First Nations (PFNs) signed education self-government agreements and FNEA came into operations. FNEA will continue to grow as more First Nations enter into education jurisdiction agreements with Canada, including three more First Nations in 2023. FNEA is led by a board of directors appointed by PFNs.

Four key areas of jurisdiction have been collaboratively developed by the PFNs and will be jointly exercised and regulated by PFNs through FNEA. These areas are:

- Certification and regulation of teachers who work in PFN schools;
- Certification of schools operated by, or on behalf of, the First Nation;
- Graduation requirements, and the granting of graduation certificates; and
- Approving courses that are required for graduation from a PFN school.

FNEA works in close partnership with the First Nations Education Steering Committee (FNESC), the First Nations Schools Association (FNSA), the BC Ministry of Education and Child Care, Canada, and other partners to support PFNs and the implementation of First Nations education jurisdiction.

#### **4. Potential Concepts for the FNEA Logo**

FNEA envisions that the selected logo will capture one or more of the following themes:

- Four key areas of jurisdiction (teacher certification, school certification, graduation certificates, approving courses required for graduation)
- Education and learning
- Law-making authority/jurisdiction
- Unity (FNEA is made up of First Nations from across BC)
- Collaboration and partnership

#### **5. Timelines**

RFP Issued:	May 26, 2023
Submission Deadline:	July 31, 2023
Review Phase:	August 4, 2023
Interviews with artist (if any):	August 8-11, 2023
Selection of logo:	August 21, 2023

## 6. Proposal Evaluation Criteria

Submissions will be evaluated based on the following criteria:

- Artistic quality
- Suitableness for a logo
  - The logo should be simple enough to be able to be scaled up or down
  - The logo should not use more than 4 colours of the artist's choice, including black and white.
  - The logo should be visually appealing whether it is only in black and white, one colour, or in full colour.
- Incorporation of one or more of the following concepts:
  - Four key areas of jurisdiction (teacher certification, school certification, graduation certificates, approving courses required for graduation)
  - Education and learning
  - Law-making authority/jurisdiction
  - Unity (FNEA is made up of First Nations from across BC)
  - Collaboration and partnership

## 7. Instructions

Submission Instructions

- Email submissions to [info@fneajurisdiction.ca](mailto:info@fneajurisdiction.ca).
- Images must be in JPEG, PNG, RAW, or HEIF format.
- Images must not exceed 5MB (megabytes) [note: the average iPhone photo is 3MB].
- Include your name(s), contact information, and a brief description of the art piece (no more than 250 words).
- Include proof of membership or affiliation with a BC First Nation
- Artists may submit more than one logo design
- Artists may collaborate

Notes

- The selected artist(s) may be required to submit their original art-work if selected.

## 8. Ownership of Logo

Once FNEA has accepted the logo and final payment has been made, the logo and all files associated with it shall become property of FNEA. The selected artist(s) will be required to sign an agreement to transfer their rights to the logo in exchange for the fee.

## 9. Cancellation

FNEA has the right to cancel this RFP at any time and to reissue it for any reason whatsoever or decide not to reissue it for any reason, without incurring any liability and no artist will have any claim against FNEA as a consequence; and the proposal and any accompanying documentation submitted by the artist will become the property of FNEA and will not be returned.